

Provisions concerning the sale and distribution of cigarettes and sponsoring by cigarette companies within the framework of association activities

LEX 8.3.3

1st September 2007, status as at 1st January 2017

The Direction of the Ecole polytechnique fédérale de Lausanne hereby adopts the following:

Preamble

EPFL has been a smoke-free campus since May 2006 and has adopted a strict policy regarding the sponsoring and presence of tobacco companies within the framework of events organised on campus.

Article 1 Sponsoring by cigarette companies during events

Within the framework of events organised by EPFL associations amongst others, sponsoring by cigarette companies is prohibited:

- No advertising (logos) linked to cigarette producers/distributors may appear on posters or flyers promoting events;
- No reference may be made to cigarette producers/distributors during events, in any format (staff t-shirts, logos on tickets, etc.);
- No promotional materials or soliciting of potential customers for cigarette producers/distributors is permitted within the events themselves;
- Banners and posters may not be displayed on the event site, nor may other images be projected on walls or on screens.

Article 2 Sale and distribution of cigarettes

During certain events, the sale of cigarettes may, however, be authorised, upon presentation of a file submitted to Educational Affairs (DAF):

- Stands selling cigarettes may not be placed at key locations within the event. They must be discreet and must not display distinctive signs;
- No communication, sale or distribution of gadgets aimed at minors;
- No related products may be sold or distributed by these stands;
- No cigarettes may be sold outside of these stands.

Article 3 Non-compliance

Non-compliance with these provisions may lead to the prohibition of the event.

Article 4 Entry into force

The present provisions enter into force on 1st September 2007, status as at 1st January 2017.

On behalf of the EPFL Direction:

President:
Patrick Aebischer

General Counsel:
Susan Killias

Comment: this Directive has been reviewed as part of the 2017 reorganisation. No modifications were made to this Directive as a result of the review.